

CAMPAIGN SCHOOL BULLET POINTS

General points

Dress – always look professional

Summer- slacks, sport shirts, sneakers, hat

Fall –slacks, sport shirts, jacket.

Inside events, business dress – DON'T BE WRONG.

Park at end of street so you can do one side and then the other.

Never walk on the grass, always use sidewalk.

Curbside mailboxes with lower newspaper box, can use.

Get emails or phone numbers for follow up or archive.

Issues

Know your issues – no guessing, no innuendo, no hearsay

Obtain phone or email, will get back. GET BACK!!!

Greeting a voter

When voter answers, extend right hand of friendship, greet with name provided by bagman.

Good afternoon Mr. Smith. I'm Mary Jones and I'm running for town council here in Dunellen and I stopped by to ask for your vote.

Discuss issues if voter permits.

After discussion ends, say Thank you for your time.

VBM voter – are you happy voting by mail? Would you like to revert back to walk in voting.

No one home

Don't leave palm cards in the mailbox.

Don't leave brochures or flyers that can blow around in the wind. If a windy day secure your document.

Write on document "Sorry I missed you. I would like to speak to you about (your town) issues. My number is XXX-XXX-XXXX"

Socialization OK. No alcohol, even if offered.

Conflicts with voters

Obtain local PD non-emergency number, program into cell phone.

Posted property - do not enter, move on

Not posted, but ordered to leave by owner, leave!

Hassled by residents, call PD non-emergency #, officer will respond. You have a right to campaign.

Threatening incident. Call 911

REFERENCES FOR CAMPAIGNS

MIDDLESEX COUNTY BOARD OF ELECTIONS

11 KENNEDY BLVD. EAST BRUNSWICK, NJ 08816

VOICE 732-745-3471, FAX 732-296-6560

www.middlesexcountynj.gov

VOTER LISTS BY MUNICIPALITY

VOTER ARCHIVE BY MUNICIPALITY BY YEAR

SENT VIA EMAIL IN EXCEL FORMAT

RECIPEANT OF MAIL IN BALLOTS

ELECTION RESULTS COMPILATION AND PUBLICATION

MIDDLESEX COUNTY CLERK

1 JFK SQUARE

NEW BRUNSWICK, NJ 08901

VOICE 732-745-4202 FAX 732-745-3542

www.middlesexcountynj.gov

DETAILED VOTER/ELECTION INFORMATION

ISSUES MAIL IN BALLOTS

ACCEPTS VBM APPLICATIONS (NO FAX OR EMAIL)

DOWNLOAD APPLICATION

MAINTAINS 20 YEAR ELECTION ARCHIVE BY MUNICIPALITY

NJ GOP STATE OFFICE

150 WEST STATE STREET, TRENTON, NJ 08608

VOICE 609-989-7300 FAX 609-989-8685 <https://www.njgop.org/>

SOURCE OF DATA CENTER

MUST ARRANGE FOR ACCESS RHTHROUGH COUNTY CHAIR

GOOD SOURCE OF 4X4 AND 2X4 VOTERS AND PHONE NUMBERS

MONMOUTH COUNTY TAX BOARD

[http://tax1.co.monmouth.nj.us/cgi-](http://tax1.co.monmouth.nj.us/cgi-bin/prc6.cgi?menu=index&ms_user=monm&passwd=data&district=1301&mode=11)

[bin/prc6.cgi?menu=index&ms_user=monm&passwd=data&district=1301&mode=11](http://tax1.co.monmouth.nj.us/cgi-bin/prc6.cgi?menu=index&ms_user=monm&passwd=data&district=1301&mode=11)

REVIEW TAX ASSESSMENTS OF ALL COUNTIES, EXCEPT OCEAN.

REVIEW DEMOCRAT TAXES AS TO NEIGHBORHOOD.

OLD DEMOCRAT TRICK OF LOW ASSESSMENT – “CLERICAL ERRORS”

VISTA PRINT

PALM CARS, BROCHURES, DIRECT MAILING

ONLINE DESIGN

WWW.VISITPRINT.COM/BUSINESS-CARDS